



COMPASSION | CONNECTION | CURE
**CHILDHOOD CANCER
 COMMUNITY**

2022 Impact Report

January 1, 2022 - Dec 31, 2022

FROM THE FOUNDER:

2022 Snapshot

9 Events Held

965 Total Event Attendees

174 Families Served

109 Cities Represented

21 Clinics/Hospitals Served

2022 was Childhood Cancer Community's (CCC) 4th year! I am so excited by the way the organization has continued to flourish. This year we focused more deeply on reaching new families, recruiting new volunteers, and offering new events, and it was a great success.



As our event sizes have continued to grow, we have been able to focus our operational efforts on ensuring each event makes the greatest impact in developing connections for our families. This year I was particularly warmed by the deepening connections of our mentor families with incoming families. So often you'll find them staying well beyond the final moments of an event, just to grab a few more moments with each other.

As always, I am humbled by the generosity of those who support our work at CCC. While many of you have never faced a childhood cancer diagnosis yourself, you have chosen to make life easier for those who have, and I cannot be more thankful.

Grateful Always,

Shanna (Decker) Lunasin, Founder and President

Board of Directors:

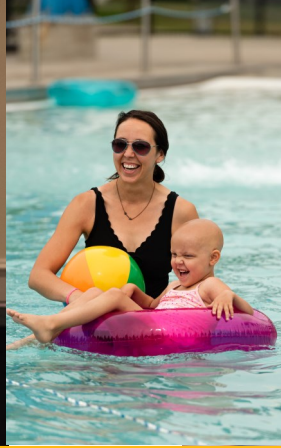
Shanna Lunasin, President

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Emma Tinsley, Member



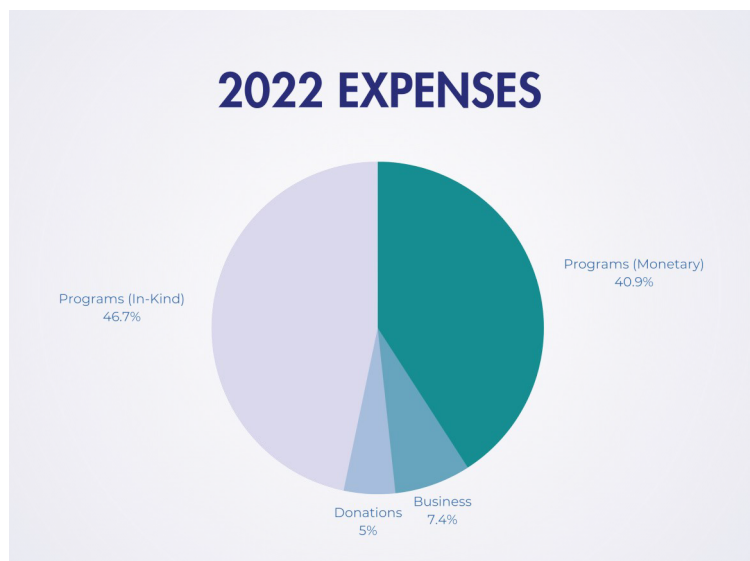
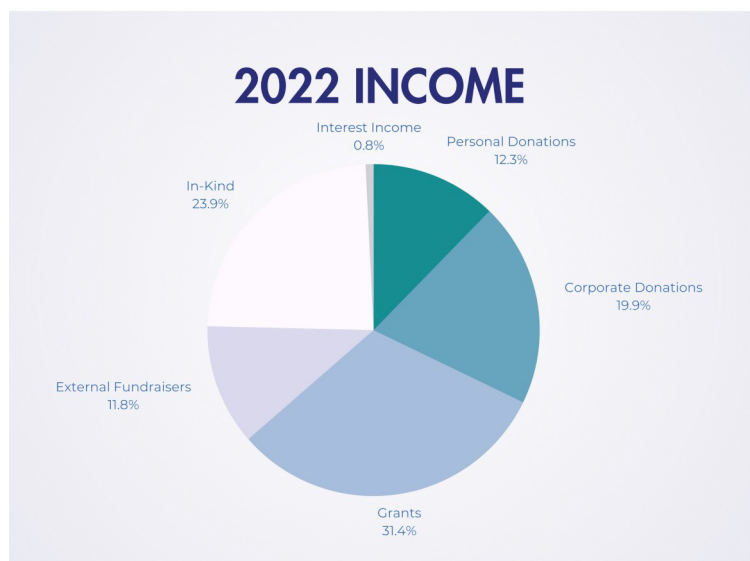
2022 Financial Overview

2022’s programmatic growth was made possible by the outstanding support of our donors, who continue to come alongside us in the work that we do. Those donors, too, are an important part of our community. As we believe in transparency, the following outlines the income and expenses for the year in detail.

Our income sources continue to be well diversified. In-kind donations continue to be central to our success, with gifts of food, supplies, and items from our wish list totaling \$33,491 this year (down about 30% from 2021). Monetary donations increased 11% from the previous year to a total of \$107,347 in 2022. Of the monetary income, grants totaled \$44,105 (up 8% from the previous year), corporate donors gave \$27,916, and personal donors gave \$17,234.

We are proud of the way we are able to focus our spending on our programs, with 88% of our expenses going directly to our services to families. Business expenses increased only 2% from the year 2021, and as always, we donated 5% of our unrestricted funds to the Children’s Cancer Research Fund (bringing our 4-year total to more than \$10,000 given to see an end to childhood cancer). Spending for the year totaled \$71,790.

We are forever grateful for those who continue to advocate for the importance of community developed at CCC, and are so humbled by the way you support our families through fundraising, speaking to your corporate leaders, and give in your own way to make a safe place of healing for our families.



The connections only happen because of YOU!

To each of our 140 individual and 65 corporate donors in the year 2022; thank you. We are honored that we do not need to spend precious resources on extravagant fundraisers because of your steadfast generosity. By joining our community through giving, the moments of healing you create have developed relationships that will last a lifetime and bring healing and hope for years to come.



Event Highlights

Each year when we plan events, we focus on the impact they will have on the families who attend. Whether primarily fun or educational, all are high quality experiences to build strong relationships between family members. See two of 2022's below!

Barns of Old Glory

Our family events strive to provide time away from the everyday hustle and bustle of the medical world. The Barns of Old Glory near Whitewater State Park provided us a setting that is relaxing, beautiful, and full-to-the-brim with an escape from that hurried life.

An afternoon hosted here included wagon rides, games by Megawatt's Party Trailer, crafts, yard games, farm animals, and dinner in the Grand Barn. Everyone left feeling refreshed and connected—and that's all we could ask for.

Chip Shots

In August, Childhood Cancer Community hosted a fun event at Chip Shots in Rochester. The venue is perfect for laughter, socializing, and networking. The afternoon spent there offered great food, pickleball, multisport simulators, cornhole, ping-pong, and more.

It was a great place for our families to come together, especially because the simulators encourage fun for guests of all abilities, which allowed everyone to be included in the most unique activities. The fun was complimented by a buffet to remain well-fueled for the ongoing fun, and we sure did have fun!

See photos from all 2022 events at www.childhoodcancercommunity.org/events





Bereavement Community

Each year, it's important that we take time to honor the memory of the children and teens who are no longer with us. Central to CCC's mission is the opportunity to connect with others who understand all stages of the childhood cancer journey, and sadly, for some families, that means they will be connecting with those who know first-hand the hardest reality of facing cancer in a child.

This year we are honoring the 6 children and teens to whom we had to say goodbye. Their memories, legacies, and inspiration continue to live on through their families and their friends at CCC. We miss them dearly and always have a seat at the table reserved for them as they are always a part of our community.

Please take a moment to appreciate them here as well.



Bailee



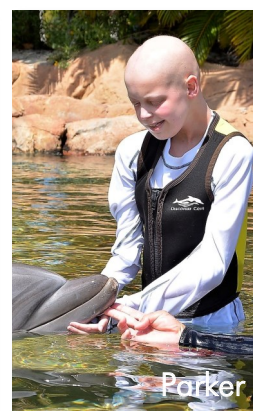
Grady



Hunter



Lance



Parker



Roman

Volunteer Spotlight: Jessica Wadium



"Childhood cancer first impacted my life at the age of 5, when my best friend was diagnosed. Although young, I remember her, her treatments, and eventual passing. Ever since, I have held a deep passion for helping those impacted by childhood cancer. This led me to becoming a Certified Child Life Specialist working in oncology on the east coast. Upon a move back to the Midwest I began volunteering with CCC, and it's allowed me to continue to do what I care most about—supporting families and children facing childhood cancer. My mission and CCC's mission are one in the same, and it is an incredible honor to be a part of."



From the Families



By: Rachel Leis (Ellison's Mom)

November 19, 2021 will be a date I'll never forget. It's the day my daughter, Ellison, was diagnosed with leukemia at just 4 years old. It was a total shock and so hard to process. Her organs were starting to fail and 100% of her blood was cancer. We didn't know what her future would hold, but she has been so strong and brave.

While we have had trials and emergencies, overall Ellison has done very well throughout her course of treatment. Her doctors have been pleased with her amazing attitude and her progress as she enters her final year of treatment. Our faith in Jesus has sustained us throughout this entire journey, and we are closer as a family because of it.

CCC has been an amazing organization in their support of our family. They put so much thought into their gatherings to help make the pain of having a child with cancer not quite so hard. Recently, on Ellison's birthday she was given the choice to do whatever she wanted, and she chose to travel and attend the CCC Christmas party. There is something healing that comes with not feeling alone; to have a place where you feel cared for and understood.

By: Stacey Williams (Tabitha's Mom)

Tabitha was diagnosed with optic pathway glioma in February 2019 at the age of 13. She underwent a craniotomy and nearly a year of chemotherapy at the time of diagnosis, and an additional year of chemotherapy upon evidence of new tumor growth in 2021. Due to her treatment, she is blind in her left eye with some limitations in her right eye. She will always have a brain tumor, but studies show that this cancer tends to behave itself after patients reach their early 20s. This is our hope.

Tabitha loves musical theater, singing, animals, baking, manicures/pedicures, and wants to become a child psychologist. While she has been accepted to the Berklee School of Music in Boston, she is staying closer to home for college.

In her own words, Tabitha says, "CCC is a community of people who understand what it's like to have cancer. I have great friends and family support, but they don't understand like our CCC family does." As a mom, I didn't think I needed support during her treatment, until I did. It was a relief to find CCC, and this group is invaluable.





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OUR MISSION:

Connection.

We provide meaningful connections for families affected by childhood cancer to promote positivity and purpose throughout their journeys.

Stay Connected

Website: www.ChildhoodCancerCommunity.org
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Phone: (507) 301-2631

